# What are the duties of a graphic designer?

Meeting clients or account managers to discuss the business objectives and requirements of the job[\n]

Thinking creatively to produce new ideas and concepts and developing interactive design[\n]

Using innovation to redefine a design brief within the constraints of cost and time[\n]

Presenting finalised ideas and concepts to clients or account managers[\n]

Demonstrating illustrative skills with rough sketches and working on layouts ready for print[\n]

Working as part of a team with printers, copywriters, photographers, stylists, illustrators, other designers, account executives, web developers and marketing specialists.